INNOVATING AT THE INTERSECTION OF RESEARCH & DEVELOPMENT AND BUSINESS NEEDS, OR WHAT BATMAN’S VILLAINS CAN TEACH US ABOUT COLLABORATION

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#ETCPS19
What do Batman’s villains have to do with this?

- https://www.youtube.com/watch?v=yjD9X2mPIXY
Some background...

A Microscope in the Kitchen

I grew up with buckets, shovels, and nets waiting by the back door; hip-waders hanging in the closet; tide table charts covering the refrigerator door; and a microscope was sitting on the kitchen table. Having studied, my mother is a marine biologist. Our household might have been described as uncooperative. Our meals weren’t always served in the expected order of breakfast, lunch, and supper. Everything was subservient to the disposal of the tides. When the tide was low, Mom could be found down on the mudflats. When the tide was high, she

1. **Choose the best answer.**
   A. 〇 NO CHANGE
   B. 〇 waiting, by the back door.
   C. 〇 waiting by the back door,
   D. 〇 waiting by the back door

2. **Choose the best answer.**
   E. 〇 NO CHANGE
   F. 〇 would sit
   G. 〇 sitting
   H. 〇 sat
Getting Started

• What we’d like to avoid…
  • https://www.youtube.com/watch?v=W6fYB0AubMQ

• What we’d like instead…
  • Right People
  • Shared Understanding
  • What successful outcome looks like
Iterating

• What we’d like to avoid
  • https://www.youtube.com/watch?v=2S-r_v08ieA

• What we’d like instead
  • Feedback
  • Increase Understanding
  • Show progress
Implementing

• What we’d like to avoid
  • https://www.youtube.com/watch?v=8IfTwS7dGz0

• What we’d like instead
  • Communication Plan
  • Documentation and Training
  • Updates and check ins
Thank you